

AMANDA SCOTT

973-986-2989 | amanda@amandascott.tv | Maplewood, NJ

Award-winning, creative, energetic and innovative storyteller with ten years of digital video production experience. I possess a wide skill set including cinematography, videography, pre and postproduction, photography, asset management, file encoding and digital distribution from working on a variety of projects including social media content, short-form documentaries, and original long-form content. Currently seeking the opportunity for work with an organization that shares a passion for visual storytelling and is interested in creating unique, innovative and engaging content.

VIDEO PRODUCTION KNOWLEDGE

Cameras: Sony A7S, Canon Cinema Cameras, RED, Go Pro, DJI Phantom 4 Pro drone, DJI Pocket, Blackmagic Design

Software: Adobe Premiere, Adobe After Effects, Adobe Audition, Adobe Photoshop, Adobe Media Encoder, OBS, Google Analytics, Microsoft Office, Google Suite, Dropbox, and Click Up.

Production: Field/line producing, Videography, creative direction, set design, script writing, music direction/licensing, graphic design, story blocking, lighting, audio recording and processing, accounting & budgeting, SEO optimization, deadline management, social media marketing & management, personnel management, data mining, fundraising & donor relations

Asset Preparation and Delivery: Encoding and distribution of digital assets using various CMS

PROFESSIONAL EXPERIENCE

Videographer / Digital Producer
Rutgers Preparatory School

09/2021 – 6/2023

- Under the direction of the director of marketing, produce multimedia displays and audiovisuals for school's use. Write/edit text or script, procure visuals, graphics, music, narrators; obtain necessary copyright permissions, coordinate production, produce videos.
- Develop, coordinate, and implement the overall concepts and content of videos that bring the school's brand to life effectively and consistently.
- Implement project management software to ensure successful deadline management and communicate with collaborators/stakeholders.
- Manual tasks include pre/post production, music direction, lead editing, graphic design and all other aspects of creative direction for ad campaigns and external/internal social media content.

Co-owner
[The Grapevine TV](#)

2014 – Present

- Creative Director for programming, social media, and brand management including graphic design for social media assets.
- Line Producer responsible for managing domestic and international video production shoots.

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- Conducted research and development for millennial-based marketing including processing analytics/trends and directing fundraising efforts.
- Script writing for special projects, supervising editing, music selection, and providing comprehensive technical and A/V support. Also, manage social media accounts, including posting and engagement.

ACHIEVEMENTS & REFERENCES

Buzzfeed/Tasty 12/2020

[How I Made The Famous NBA Bubble Buffalo Mac N' Cheese](#)

- Producer, director of photography. Chef Lex Grant, the chef at the NBA Bubble, shows us how she makes her amazing Buffalo Chicken Mac & Cheese!

LL Bean 11/2021

[Growing In Newark](#)

- Producer, co-director of photography. Documentary-style project that focused on West Side High School students as they journeyed through a farm-to-table entrepreneurial program in inner-city Newark, NJ.

The Grapevine TV 1/2019

[WHY AREN'T MORE BLACK PEOPLE BLOOD & ORGAN DONORS?](#)

- Partnered with The National Health Service (The UK's publicly funded healthcare system and largest in the world) for a blood donation awareness project.

The Grapevine TV 1/2019

YouTube Silver Status

- Received YouTube Silver Play button for achieving 100,000 subscribers. As of today, the channel has 200,000+ subscribers and 22,291,000 views.

The Grapevine TV 3/2018

IS BRUNO MARS A CULTURAL APPROPRIATOR?

- Produced globally viral episode that was published in [several](#) major news publications that examined the privileges, if any, of nonblack POCs creating art in Black spaces.

Cannes Film Festival 3/2016

Cannes Short Film Corner, Producer, "[DOG](#)"

- Executive Producer, Producer, Editor. Dog Explores sexual rap videos & their effect on black youth.

Additional references available by request